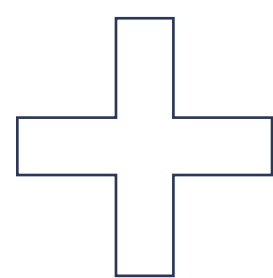


# STRATEGIC PLAN 2025-2027

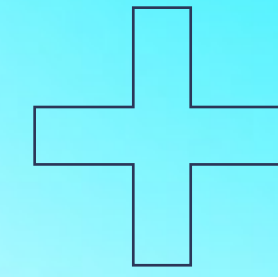
*Padel is a sport for all, regardless gender, age, skill levels*

*The International Padel Federation (FIP)  
is the global governing body of padel.*

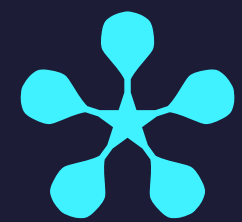
*FIP counts on*  
**87\*** *NATIONAL FEDERATIONS AFFILIATED*  
*with the organisation.*



\*Data updated as of 1 January 2025



*FIP manages an international calendar comprising its*  
***TWO PROFESSIONAL CIRCUITS***

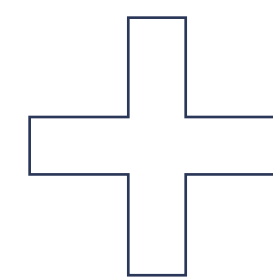


**QATAR AIRWAYS**  
**PREMIER PADEL**  
TOUR

 **CUPRA**  
**FIP TOUR | 2025**

as well as its team competitions (World Championships and continental events)  
for young and senior players.





*FIP also manages a circuit fully dedicated to the*  
***YOUNGEST GENERATIONS (U-18)***

***PROMISES***  
***FIP TOUR / 2025***

which has its own calendar & ranking.



FIP WORLD  
CUP PAIRS

FIP WORLD PADEL  
CHAMPIONSHIPS

PREMIER  
PADEL

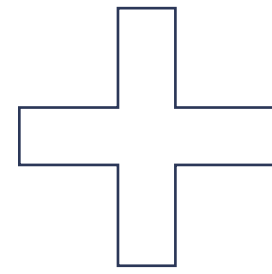
CUPRA  
FIP TOUR / 2025

PROMISES  
FIP TOUR

SENIOR  
FIP TOUR

GRASSROOT SPORT  
NATIONAL FEDERATION





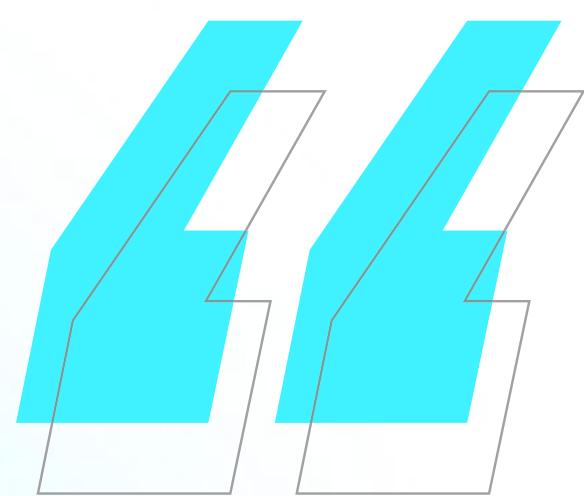
# FIP GOVERNS THE ONLY OFFICIAL INTERNATIONAL RANKING

*for professional male and female players, counting the tournament points achieved in its two circuits: Premier Padel and Cupra FIP Tour.*



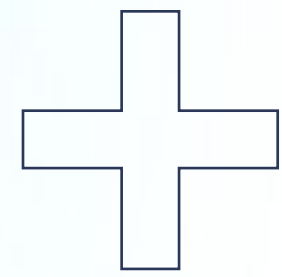
# VISION

*Padel is a sport for all,  
regardless gender,  
age, skill levels.*



*Talent and entertainment  
have no limits*





# MISSION

*Foster the **growth and development of Padel** at all levels and ages, from grassroots to professional*

***Govern and regulate** the sport together with affiliated National Federations and Regional Associations.*

*Make Padel become an **Olympic sport** and be part of the Olympic Games, the highest honour for any sport*





# *STRATEGIC PRIORITIES*

**This plan provides the focus for our strategic priorities for the coming years.**

*Increase the number of **players** and the **countries** where padel is played in the world and in particular the number of **national federations** affiliated with the FIP*

---

*Monitoring and supporting **the growth of new generations** is one of FIP's primary objectives on a global level.*

---

*Giving more **visibility to senior athletes** as custodians of great experience and technical skills*



## HOW TO ACHIEVE THESE GOALS

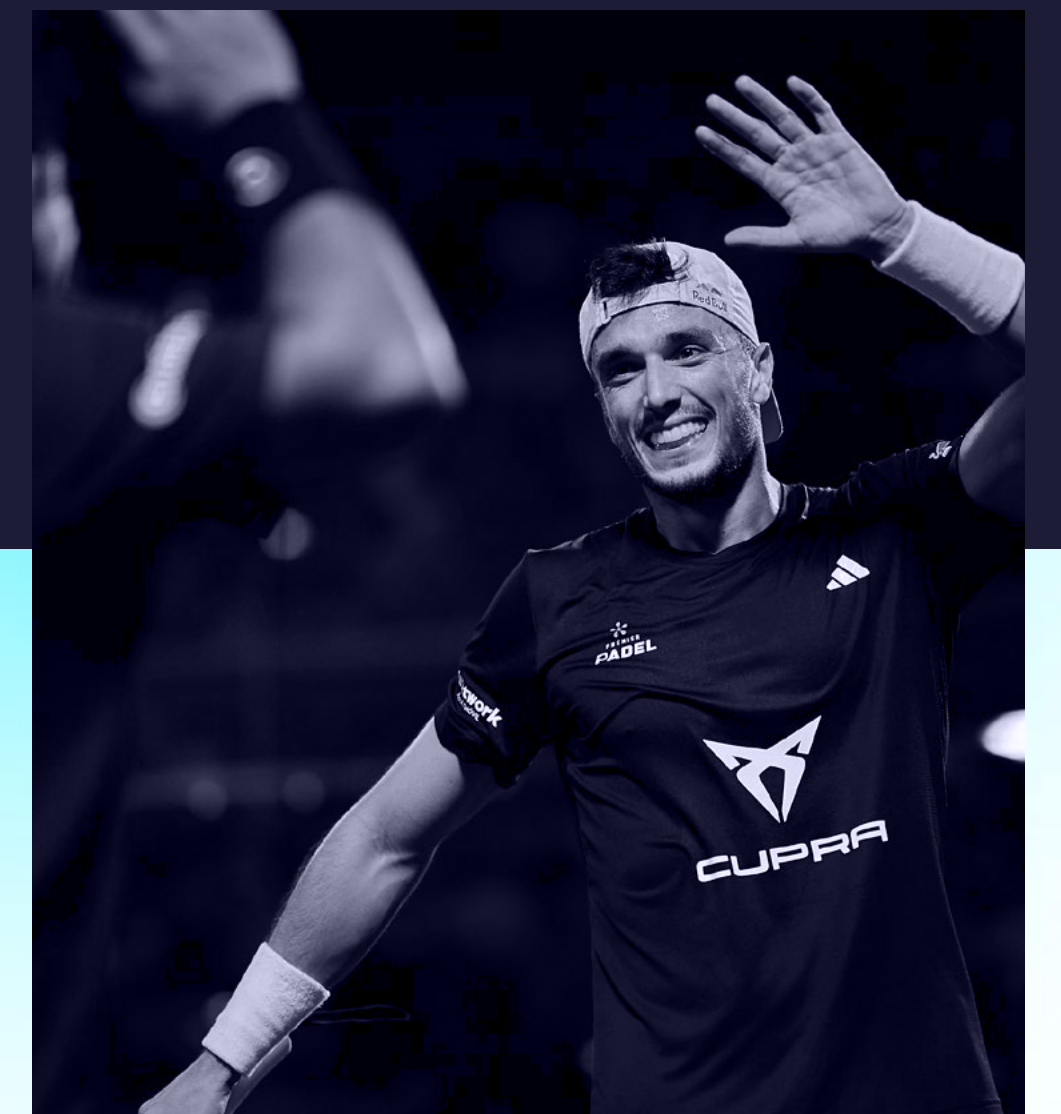
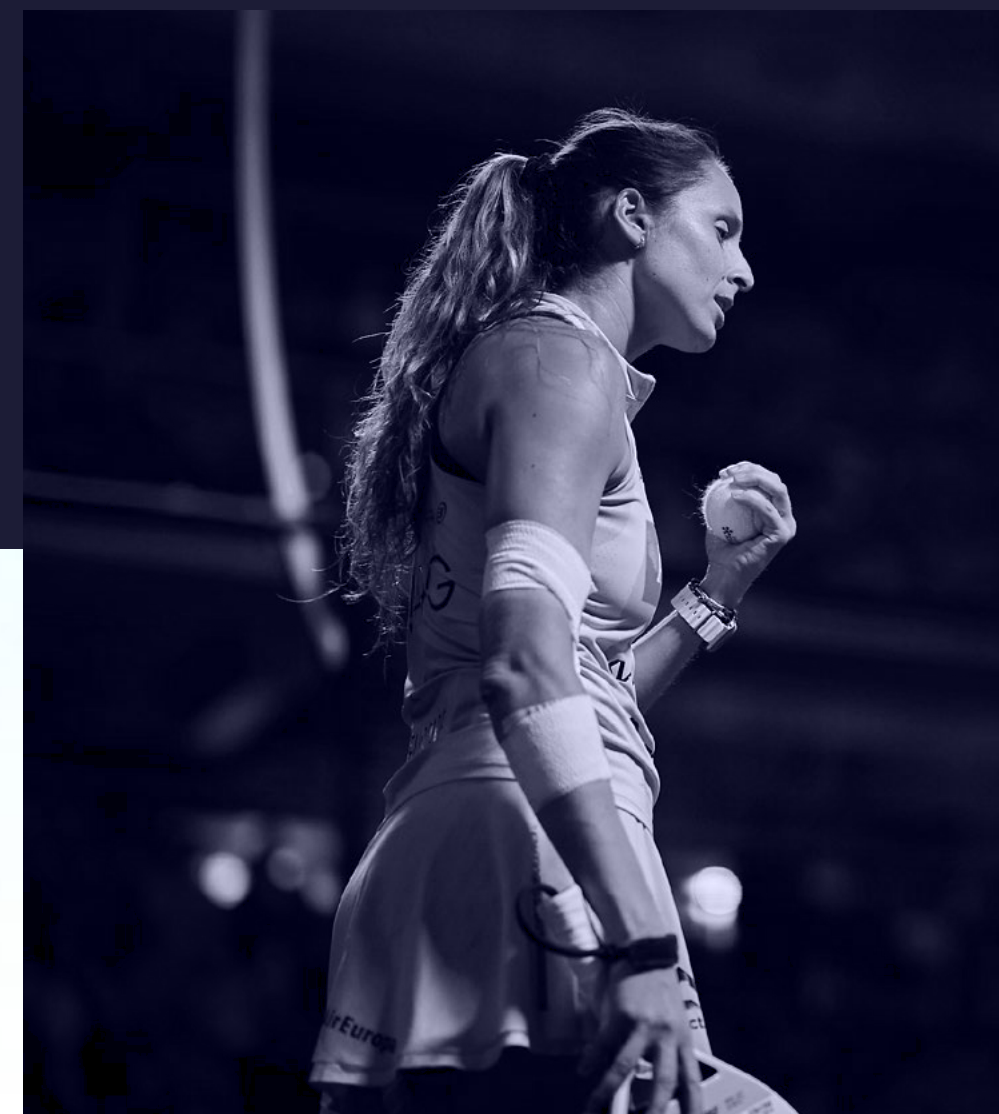
**1** Sport programme

**2** Communication & Digital Plan

**3** Development programme

**4** Sustainability programme

**5** Social programme



# SPORT PROGRAMME: STRATEGIC OBJECTIVES AND PROJECTS

The sports management team has developed this “Sports Strategic Plan” with clear objectives aimed at fostering the growth and development of the sport globally, ensuring that these objectives and projects positively impact all federations affiliated with the FIP.

This “Sports Strategic Plan” outlines numerous projects across various areas to strengthen countries where there is already a “culture” of padel and especially in those where the sport is just beginning to take root.

The development of the sport is achieved by addressing and enhancing all areas of interest related to it. This includes amateur and professional sports, regulations and structures for competitions, training for referees and coaches, approval of balls, courts, turf, rackets, and technology, as well as digitalization and other fields in which we will develop ambitious projects over the next years.

## STRATEGIC OBJECTIVES 2025-2027

**1**

### RULEBOOKS & PROMOTERS MANUALS

**2**

### PROFESSIONAL TOURNAMENTS STRUCTURE

**3**

### POINTS, DRAWS & RANKINGS

**4**

### INTERNATIONAL CHAMPIONSHIPS FORMATS

**5**

### COUNTRY DEVELOPMENT STATUS (CDS PROJECT)

**6**

### JUNIORS COMPETITIONS

**7**

### FIP COACHING PROGRAM & FIP OFFICIATING PROGRAM

**8**

### FIP DIGITALIZATION

**9**

### CERTIFICATIONS

**10**

### COMPETITONS CALENDAR

## PROJECT

- 1.1 Premier Padel and Cupra FIP Tour Rulebooks (Professional Tour)
- 1.2 Promises Tour Rulebook (U12,U14,U16 & U18 Circuit)
- 1.3 World & Continental Championships Rulebooks
- 1.4 Cupra FIP Tour, World & Contiental Championhips & Promises Tour Promoters Manual

- 2.1 CFT Tournament Structure
- 2.2 FIP Promises Tour players integration to Cupra FIP Tour - (Stars Program)

- 3.1 Points Breakdown
- 3.2 Tournament Draw Sizes Categorization
- 3.3 Ranking Regulations integrating all FP Competitions

- 4.1 World Championship Competition Format
- 4.2 Contiental Competition Format
- 4.3 Nations Ranking

- 5.1 Implementation of the CSD on several projects

- 6.1 Promises Tour Structure & Format
- 6.2 World Championship and Continental Competition Format

- 7.1 FIP - PPPCA Partnership
- 7.2 NF's Courses Homologaton
- 7.3 Padel General Rules review
- 7.4 FIP Coaching & Officiating Programms

- 8.1 Players Registration, Ranking & Tournament Management system
- 8.2 NF's Implementation

- 9.1 Balls Certification (Speed & Condition testing)
- 9.2 Court Certification
- 9.3 Racquet Cerification
- 9.4 Turf Certification
- 9.5 Medical Center Certification

- 10.1 FIP Platinum Calendar
- 10.2 Regional Calendar Strategy

## COMMUNICATION & DIGITAL PLAN: OUR THREE MACRO GOALS

### VISIBILITY OF OUR INTERNATIONAL PROFESSIONAL CIRCUITS

Promotion of elite competitions  
(Premier Padel)

Visibility to the CUPRA FIP  
Tour circuit

Visibility to the Promises circuit



### TEAM COMPETITIONS AND NATIONAL FEDERATIONS

Spotlighting the team and flag concept

Inclusive and horizontal storytelling

Focusing on youth competitions

Senior competitions



### THE GRASSROOTS: AMATEUR, SENIOR YOUTH, PROFESSIONAL, FEDERATIONS

Enhancing of the amateur growth  
process in different countries.

Reducing the distance between  
great champions and amateur players

Promoting ease of access to the sport



## YOUTH PADEL DEVELOPMENT

Partnership with the International School Federation (ISF) and padel inclusion in the Gymnasiade

### **Global Reach:**

Expanding padel's footprint across continents

### **Grassroots Development:**

Focusing on youth development and school programs

## PADEL AT UNIVERSITIES – FISU PROGRAMMES

Memorandum of Understanding between the International Padel Federation (FIP) and the International University Sports Federation (FISU)

Expanding padel's reach in universities

### **Programs and initiatives that will be implemented:**

University Padel Championships, Coaching Education and Development. Padel Exchange Programs, University multi-sport Games

## PADEL FOR SENIORS: A GROWING AND VITAL PART OF THE SPORT

**FIP has developed a robust program of events and initiatives specifically designed for senior players:**

World Seniors Championships  
Regional Championships  
International Senior Circuit

By organizing these events, FIP aims to promote health and well-being, foster a sense of community and leverage tourism



# FIP STRATEGIC PLAN 2025 -2027: SUSTAINABILITY PROGRAMME

## ENVIRONMENTAL SUSTAINABILITY

- Minimizing carbon footprint
- Keeping natural resources
- Reducing waste and pollution



## SOCIAL RESPONSIBILITY

- Promoting inclusivity and diversity
- Ensuring community development
- Ensuring fair labor practices



## ECONOMIC VIABILITY

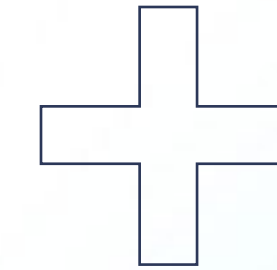
- Supporting sustainable economic growth
- Supporting local businesses
- Creating jobs and generate revenue



## GOOD GOVERNANCE

- Transparency and accountability
- Ethical decision-making
- Compliance with laws and regulations





We are working on our social programme for the coming years with the following strategic objectives:

## PROMOTING SOCIAL INCLUSION AND GENDER EQUALITY

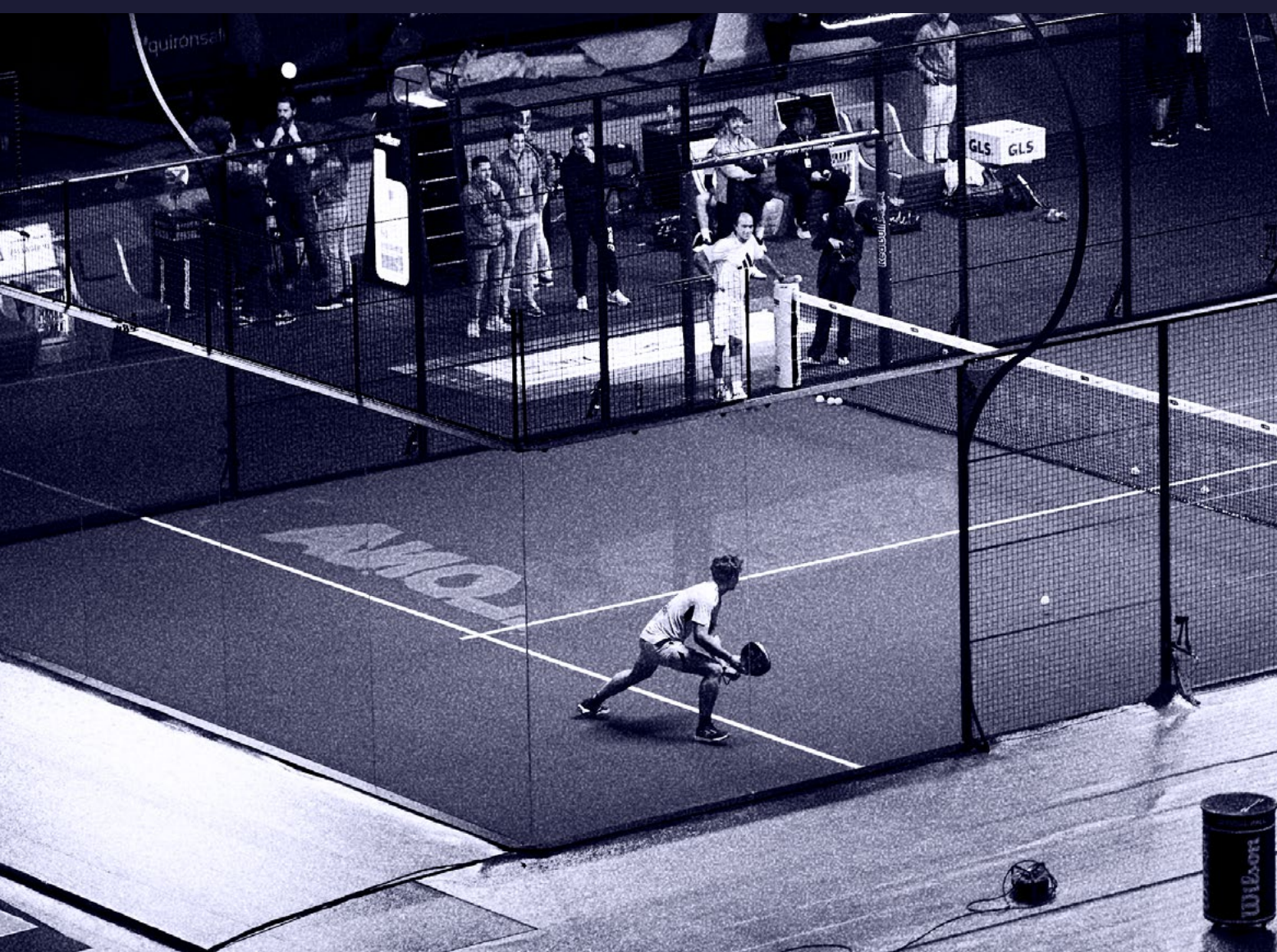
We use padel to break down barriers and promote inclusive environments where everyone, regardless of gender or background, can participate and thrive.

## INCREASING ACCESS TO SPORT

We strive to make padel accessible to disadvantaged young people, providing them with opportunities to engage in physical activities that promote their development.

## SUPPORT HEALTHY LIFESTYLES

We promote the adoption of healthy lifestyles through padel, encouraging people of all generations, in particular the youth, to embrace physical activity as a key component of their well-being.

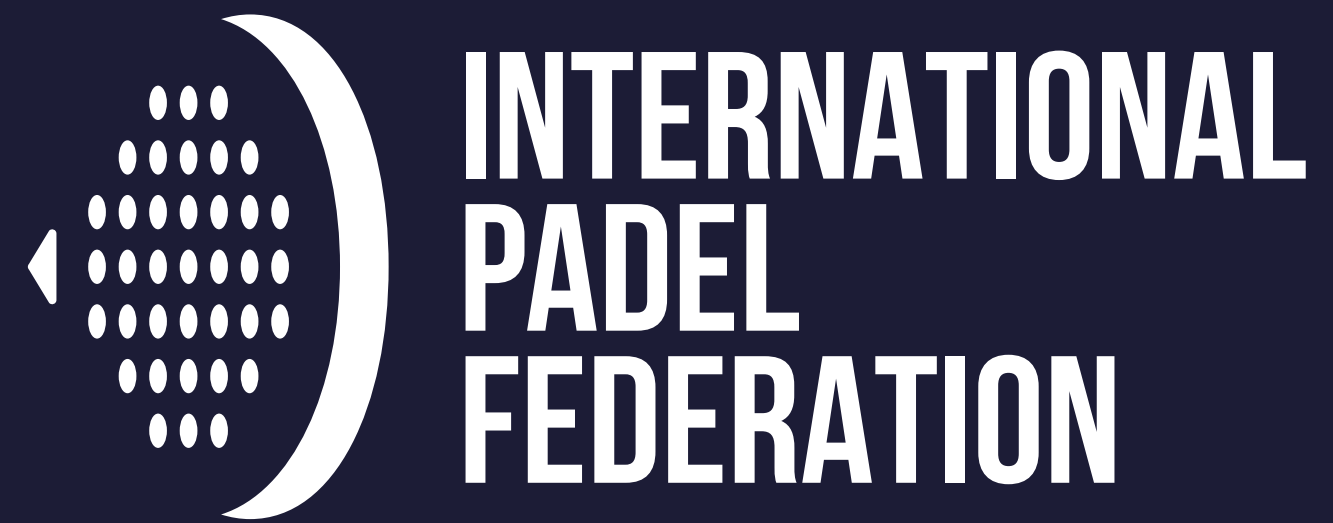


## OUR APPROACH

**Partnerships:** We collaborate with local governments, civil society organisations and affiliated federations to expand access to padel for disadvantaged communities.

We design padel-based programmes to address specific **social issues**, such as **health promotion, social inclusion and gender equality**.

**We encourage our National Federations** to adopt an inclusive approach and implement initiatives to engage with their local communities.



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